



www.visitsouthwestidaho.org

Southwest Idaho Facts

Largest City: Boise city population 216,282 (Metro Area, 616,561)

Resort Town: McCall

Idaho Wine: Southwest Idaho has the Snake River AVA - filled with over 30+ award-winning wineries

Regional Climate

Summer Average High - 90°

Winter Average High - 35°

Annual Precipitation - 11"

Elevation

Highest - 10,582' (Elk Peak)

Lowest - 1,468' (Snake River)

Fast Facts:

- One of the main roads through the entire region is national scenic byway. Idaho Hwy 55 doubles as the Payette River Scenic Byway.
- 45th Parallel is located just two miles north of New Meadows along Route 95. This will place you halfway between the North Pole and the equator.
- Hells Canyon - North America's deepest river gorge
- Idaho has the most raftable whitewater in the lower 48
- Dude Ranch: Seven Devils Lodge
- Boise has the only Basque Museum and Cultural Center in North America, and one of only two in the world.
www.basquemuseum.com

Popular Story Ideas:

- Mountain Biking - McCall
- Food and Wine Tour - Boise
- Recreate Southwest Idaho
- Boise Basque Culture
- Whitewater for all.
- Hells Canyon - your once in a lifetime experience
- Boise Breweries