



www.visitsouthwestidaho.org

SPONSORSHIP REQUEST FORM

Sponsorship amount requested:

Contact person:

Contact Title:

Organization:

Date submitted:

Address:

Telephone No.:

Email:

Event/Program title:

Event/Program dates:

Goal/Objective:

Target Audience and projected attendance/spectators:

Geographic Target:

**Do you have any way of providing metrics such as - where attendees are from?
Number of room nights?**

How will you promote your event/activity? Please include a promotional plan, if applicable.

By providing sponsorship for an event/program, the event promoter(s) agree to the following:

_____To include a clearly visible "SWITA" logo on signage, brochures, and other printed media, and verbally when a list of event sponsors are provided.

_____To provide a list of media in attendance; copies of articles and promotional material created for event/program.

Return completed form to SWITA: info@visitsouthwestidaho.org