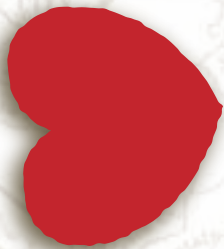


southwest idaho.



we

help us share the love.

Join Southwest Idaho Travel Association (SWITA) and help us promote our region as a travel destination, take part in industry networking events, create new opportunities with fellow members, and more.

Who should join:

Hotels

Bed and Breakfasts

Guest Ranches

RV Parks

Tour Operators

Wineries

Chambers of Commerce

Municipalities

Restaurants

Attractions

Retailers

Meeting Facilities

Campgrounds

Golf Courses

Entertainment Services

Outfitters

Meeting Planners

Theater/Dance Groups

Resorts

Museums

Events



Southwest
IDAHO

wonderful.



Southwest
IDAHO

Become a member.

wonderful.

Southwest Idaho Travel Association (SWITA) provides members with educational programs and networking events that create opportunities for you to meet and mingle and create new opportunities with fellow members. SWITA also actively promotes the region as a travel destination through its advertising and marketing efforts that support and enhance those of its members and others in the industry.

SWITA represents Idaho's Region 3, and includes Ada, Adams, Boise, Canyon, Elmore, Gem, Owyhee, Payette, Valley and Washington counties. The organization receives grant funds from the Idaho Travel Council to promote travel to our region, which in turn provides economic benefits to our members and our communities.

Your membership and involvement in SWITA helps to enhance and carry out selected programs that are designed to promote the entire region.

Membership is very affordable and provides you with access to those industry professionals actively working to bring travel and tourism dollars to area businesses.

Join us and be a part of an exciting team of volunteers working to promote travel to Southwest Idaho.

If you are in a travel related business and are interested in becoming a member fill out the application below.

▶ **PLEASE SEND \$45 ANNUAL DUES* WITH THIS FORM TO:**

Southwest Idaho Travel Association
P.O. Box 2106 Boise, ID 83701



Name: Date:

Business/Company:

Address:

City: State: Zip:

Phone: - - Fax: - -

e-mail:

Website: **HTTP://WWW.**

Referred by:

Check the boxes for each Task Force you would like to participate in.

MARKETING

EDUCATION

MEMBERSHIP

MEMBER LOGO

Please e-mail your current logo in JPEG format to:

MCLELAND@BOISECVB.ORG